



Pickering Brook Netball Club
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Pickering Brook Netball Club Social Media Policy

Any member may use social networking sites to interact with the club. However, any comments, videos or accusations that can be deemed improper, intimidating, racist, sexist or degrading are strictly prohibited.

Should you wish to make public any photograph or video that includes a club member and you are unsure if it could be deemed improper, intimidating, racist, sexist or degrading, please seek approval from Pickering Brook Netball Club committee to ensure that you do not breach this policy.

Whilst the club understands that individuals have a right to freedom of speech, there is a social media policy in place that must be adhered to. The policy requires that an individual or individuals be held to the same standards for social media that they would normally and reasonably be held to in other forms of public communication. Comments and accusations that can be deemed improper, intimidating, racist, sexist or degrading can result in immediate termination of membership from Pickering Brook Netball Club.

Behaviour, which is considered unacceptable even if that behaviour did not occur on the netball court, but is netball or club related is included. This type of behaviour is totally unacceptable to Pickering Brook Netball Club at any level and will not be tolerated.

In relation to this policy, Pickering Brook Netball Club would like to make it very clear to its players, coaches, officials and club members, that you are responsible for your statements and actions unless written approval has been granted by the club to make comment on a matter

on the club's behalf. Any misuse of a social networking site on netball or club matters, which includes comments made about our club, an opposition player or club, club member, or official which can be deemed improper, intimidating, racist, sexist or degrading will not be tolerated and Pickering Brook Netball Club will have no hesitation in referring the matter to its management committee for immediate action. If any Pickering Brook Netball Club player, coach, official, club member or wider community member is found to be responsible for an inappropriate comment relating to Pickering Brook Netball Club or netball in general, or is proven to have supported such comments they will also be referred to the Pickering Brook Netball Club committee for immediate action.

In addition, Pickering Netball Club reminds its players, officials, club members and supporters that, whilst you may think social media postings remain in a private domain, they can be shared by others and made public. Some people recognise the harm and distress this type of behaviour can cause and may bring it to the attention of the club. Such comments could also lead to civil court action by affected parties.